

## SAFETY STRATEGY

# 5 QUESTIONS TO ASK AND ANSWER TO GET SAFETY RIGHT

**1.****WHAT ARE WE REALLY TRYING TO ACHIEVE?**

True safety improvement doesn't just focus on one area or aspect of safety—it works to create excellence using all the elements of EHS to create cultures that care for people, processes, plant and equipment.

**WHAT ARE THE OBSTACLES IN THE WAY OF HITTING OUR TARGETS? WHAT "SUCCESS FACTORS" CAN HELP US?****2.**

If we consider the targets mentioned above—or any other safety objective—there are a number of organisational elements and factors that could hinder or prevent success.

**3.****WHAT WILL A GOOD STRATEGY LOOK LIKE?**

Typically, a cross-functional team comprising operational, non-operational, and safety professionals creates the strategic direction using a vision for the desired future state as its guiding principle.

**ONCE WE HAVE A STRATEGY, HOW WILL WE EXECUTE IT?****4.**

Safety improvement is fundamentally a change management process.

**5.****WHO OWNS THE STRATEGY?**

What distinguishes a strategic approach to safety from a more tactical approach is, specifically and unavoidably, the actions of the leaders. What leaders do—what steps they take and what words they speak—will either lead to a sustained change or a wave of activity that comes and goes without lasting impact.